

VIDEO TEACHERS' GUIDE

PROGRAMME OF THE COURSE

1. TRAINING MODULE INTRODUCTION
2. PRE-PRODUCTION - DIGITAL STORYTELLING
3. PRE-PRODUCTION - INTRODUCTION TO PROJECT MANAGEMENT
4. PRE-PRODUCTION - VIDEO PROJECT PLANNING
5. PRODUCTION - VIDEO SHOOTING, AUDIO RECORDING
6. POST-PRODUCTION - VIDEO EDITING
7. PROJECT DISSEMINATION

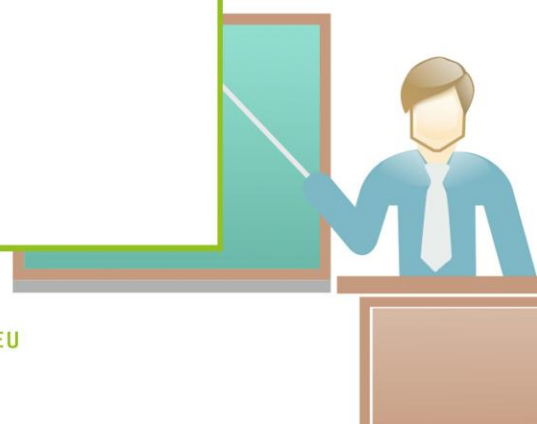
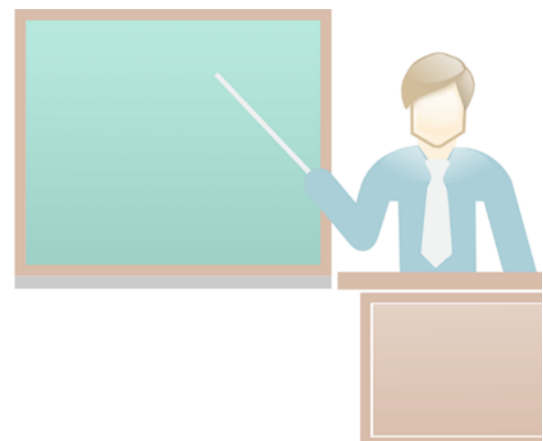




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Lesson #1 – Training module introduction

Duration: 1:00

OBJECTIVE:

The aim of this module is to familiarize students with the basics of video production. Understand the basic film terminology: frame, shot, scene, sequence, composition, formats, sizes, angles, camera movements. Understand the video pre-production, production and post-production workflow: script, screenplay, storyboard, production plan, non-linear video editing, video distribution platforms.

TEACHING NOTES:

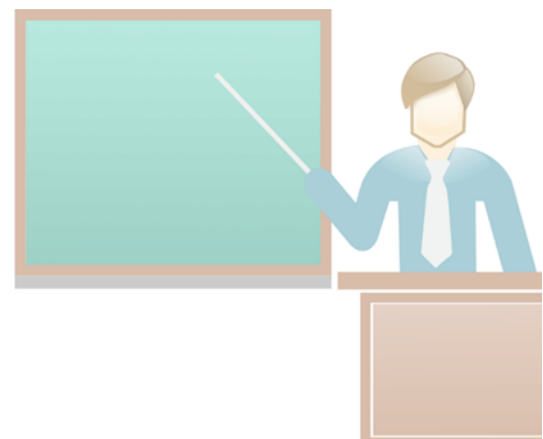
The trainer will give examples of different film styles (difference between genre and film style)

CLASSWORK:

The students are encouraged to engage in the discussion (

TEACHING AID:

- Internet connection
- Computer
- Projector
- Speakers





Lesson #2 – Pre-production – Digital storytelling

Duration: 3:00

OBJECTIVE:

We will look at a range of topics that should be considered when thinking about the power of stories, in digital film form, and how they can affect viewers. Asking 5W questions: who, what, where, when and why. If you need it you may add the question how.

TEACHING NOTES:

Start to ask some questions about the nature of stories, such as what makes a good story. We'll offer some insight into different ways we can read and analyse stories, some pointers about structuring them, and some tips on other aspects of narrative technique. What's the story?

CLASSWORK:

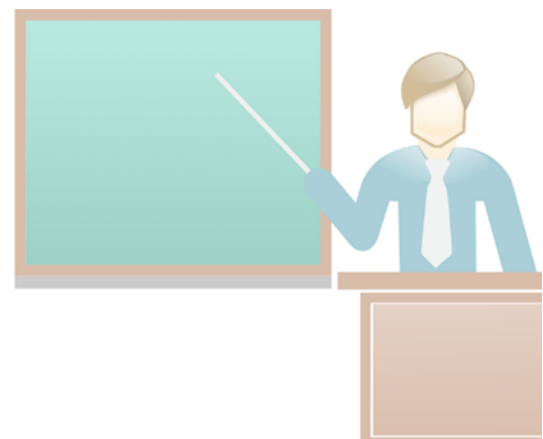
The students are encouraged to engage in the discussion.

Check the structure and content of the story:

- Is it focused?
- Is it logical? Is the thinking clear and concise?
- Is it easy for the reader to understand?

TEACHING AID:

- Computer





- Projector
- Speakers
- Internet connection

Lesson #3 – Pre-production – Introduction to project management

Duration: 4:00

OBJECTIVE:

Getting familiar with: scope triangle, understanding project Life Cycle.

Planning the project:

- project's objective (what you're trying to achieve)
- deliverables (how you're going to achieve the objective)
- overall rationale for the project (why you're undertaking it)
- initial timings (when it will be achieved)
- project's initial organization (who is involved)

TEACHING NOTES:

Conduct project research

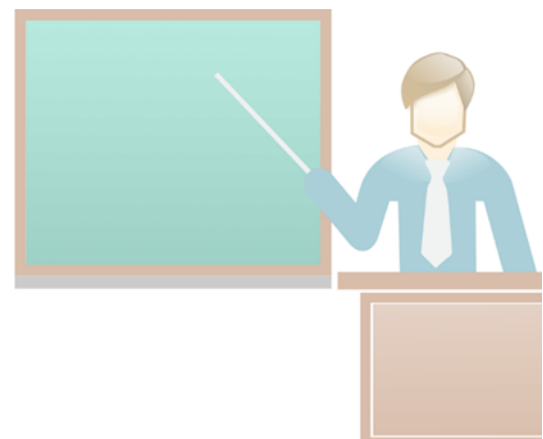
Prepare project plan (project factsheet)

Prepare story plan (script, storyboard, interview questions)

CLASSWORK:

Make Project Plan (For example – making interview) using mind map tool.

TEACHING AID:





- Internet connection
- Computer
- Projector
- Speakers

Lesson #4 – Pre-production – Video project planning

Duration: 4:00

OBJECTIVE:

- Discuss project ideas
- Define project theme, genre (news, promotional media, documentary, etc.) and objectives
- Present draft project proposal
- Conduct project research
- Prepare project plan (project factsheet)
- Prepare story plan (script, storyboard, interview questions)
- Prepare shot list

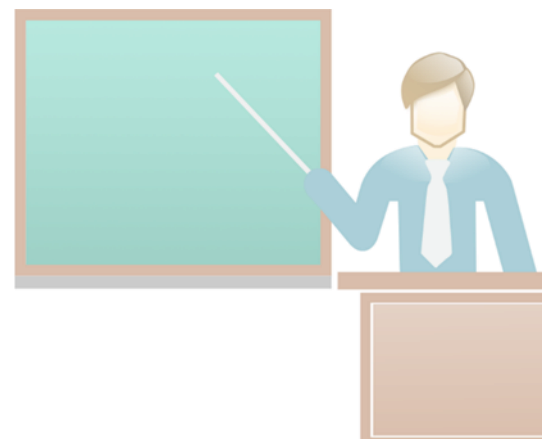
TEACHING NOTES:

Use this activity to discuss video project ideas.

Use this activity to teach your students about copyright issues.

CLASSWORK:

The students will be asked to do exercise in pairs or groups.





TEACHING AID:

- Internet connection
- Computer
- Projector
- Notepads and pens

Lesson #5 – Production – Video shooting, audio recording

Duration: 12:00

OBJECTIVE:

Use this activity to introduce students to how digital videos are shot and the overall workflow. Students develop video production skills through evaluating effective uses of video shot techniques.

Technical skills:

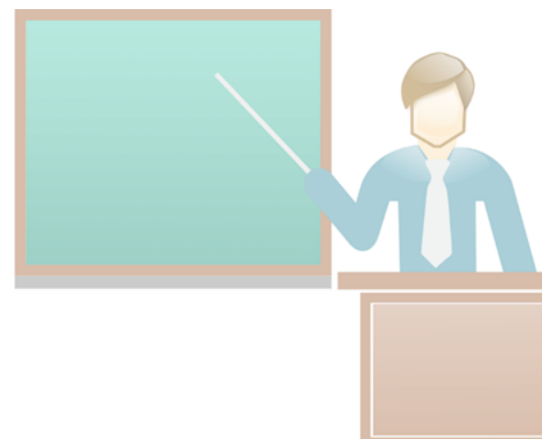
- Video standards
- Camera Parts and Accessories
- Lightning
- Audio
- Camera Exposure

Design skills:

- Shot Composition
- Camera Movements
- Camera Position
- Camera Shots

TEACHING NOTES:

Introduce the project by explaining students will create a short video by selecting clips and editing the clips together. Discuss the importance of audience, purpose, and goals of a video.





CLASSWORK:

Organize video and photo shooting (setup equipment, organize production set) Shoot audio-visual materials according to the shot list (update the shot list if necessary) Record voiceover.

TEACHING AID:

- Internet connection
- Computer
- Projector

- Speakers

Lesson #6 – Post-production – Video Editing

Duration: 12:00

OBJECTIVE:

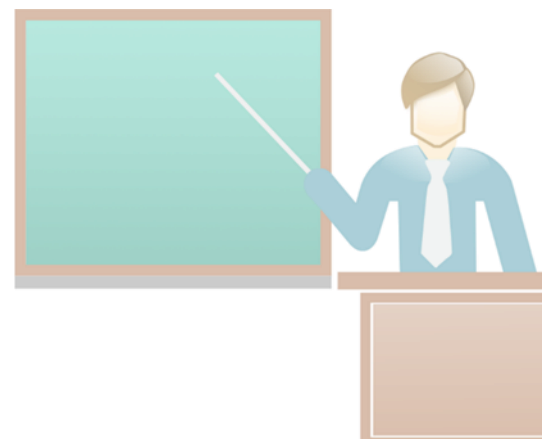
Students develop video production skills through creating video project, evaluating effective uses of video shot techniques, and building a video sequence. Students apply the skills and understanding they gain in this project to creating digital videos.

Technical skills:

- Editing (editing process)
- Organization of materials
- Video material
- Music
- Non-Linear editing (interface)
- Project settings
- Color correction
- Importing of the materials
- Additional effects
- Cut, timeline

Design skills:

- Rough cut
- Final Cut
- Cross-dissolve
- Sound editing
- Image editing





TEACHING NOTES:

Use this activity to discuss in detail the steps and technical skills needed to edit video in order to make assembly, rough, and final cuts for video projects.

CLASSWORK:

Student product: Short video sequence and shot techniques document.

TEACHING AID:

- Internet connection
- Computer
- Projector

- Speakers

Lesson #7 – Project dissemination – Distribution

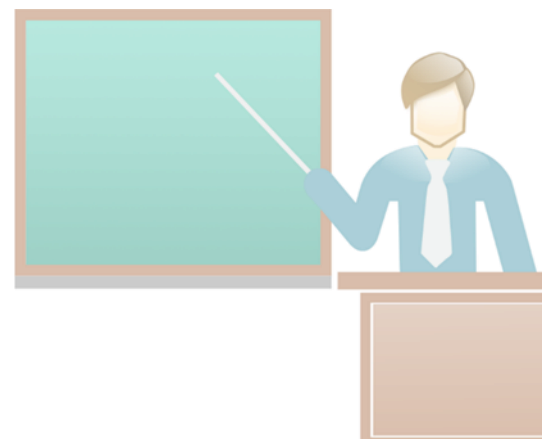
Duration: 4:00

OBJECTIVE:

Activity: Presenting design projects, Exporting video, publishing (online)
Once you have exported your film to all the formats you will need for publishing, there is one last step you need to do – archive the project map to a safe place.

TEACHING NOTES:

You can use social networks to quickly distribute your film to a wide audience.





CLASSWORK:

Exporting video, encoding and uploading online.

TEACHING AID:

- Internet connection
- Computer
- Projector
- Speakers

